

**Tentative Run-down of Launching Ceremony
on 12 November 2004**

Time

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| 3:30 p.m. | Registration/Distribution of Publicity Booklet |
| 3:45 p.m. | Platform Party (Chairman, Vice-chairman, Panel Convenors, HAB & LCSD Representatives) to be invited on stage |
| 3:50 p.m. | Welcoming Remarks by Chairman, Major Sports Events Committee |
| 4:00 p.m. | Power-point Presentation on the “M” Mark System and Support Scheme |
| 4:45 p.m. | Questions & Answers Session for the Press |
| 5:15 p.m. | Tea Reception and Questions and Answers Session for National Sports Associations |