

**Position Paper on the “M” Mark System
and Support Packages
for Major Sports Events in Hong Kong**

Purpose

To inform Members on the position of introducing the “M” mark system and support packages for major sports events in Hong Kong including: (a) endorsement of the revised paper on the subject; (b) composition of the advisory and vetting panels; and (c) the launching ceremony.

Endorsement of Revised Paper

2. At the 3rd MSEC meeting held on 30 June 2004, Members discussed MSEC Paper 4/2004 “Proposed Application Guidelines, Support Packages, Vetting Criteria and Scoring System for Future Sports Events” and recommended that the paper be revised and fine-tuned according to Members’ comments. Subsequently, the paper was revised and sent out to Members for endorsement on 24 August 2004. The paper was unanimously endorsed by Members. Members also endorsed the “M” mark logo at Annex A.

Composition of the Advisory and Vetting Panels

3. Members have also indicated their preference in joining the Advisory and Vetting Panels under the Major Sports Events Committee to cope with the implementation of the “M” Mark events. Lists of their composition are at Annex B and C respectively.

Launching Ceremony

4. Members may wish to recall that at the 3rd MSEC meeting, it was agreed that a formal press conference should be held to launch the new “M” mark system and application mechanism for “M” marks events. The launching of the “M” mark system is now tentatively scheduled for 12 November 2004 at the Sports House.

5. In addition to the press, representatives of National Sports Associations (NSAs) will be invited as well. Briefing to NSAs would be held immediately after the press conference. Members are invited to attend the function which marks the official launching of the “M” mark system and the support scheme. A tentative run-down of the ceremony is at Annex D.

Presentation

6. This Paper is prepared for Members’ information.

Home Affairs Bureau
October 2004