

**Proposed Tentative Work Schedule  
for Major Sports Events Committee (MSEC)**

<b>Target Date</b>	<b>Target/Milestone</b>	<b>Remarks</b>
1 <sup>st</sup> Quarter 05	Endorsement of the Action Plan by the MSEC	HAB/LCSD proceed to implement the endorsed Action Plan items.
2 <sup>nd</sup> Quarter 05	Preparatory meeting on setting up of Core Sponsor Group (CSG) convened by Advisory Panel (AP) in April 05	To identify prospective corporate sponsors as members of CSG and devise strategies of engagement
	Preliminary progress report on CSG to MSEC in May 05	
	Progress report on feasibility of communication media by AP to MSEC in May 05	
3 <sup>rd</sup> Quarter 05	Rounding up of approved/vetted "M" mark events for 2005	"M" mark events for 2005 be endorsed by MSEC upon recommendation of Vetting Panel (VP)
	To recommend overseas visit programme for MSEC's consideration	
	To endorse format of "M" Events 2005/06 Award Presentation Ceremony	Format of Award Presentation Ceremony be advised by AP
4 <sup>th</sup> Quarter 05	Consolidation and promulgation of "M" Events Calendar for 2006	The "M" Events Calendar for 2006 to be endorsed by MSEC upon recommendation of VP. HKTB to assist in overseas publicity of the 2006 Calendar.
	Progress report on study of quantitative impact analysis of major sports events to MSEC	

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	Overseas visit by MSEC members	
4 <sup>th</sup> Quarter 05/ 1 <sup>st</sup> Quarter 06	Implementation of the “M” Events 2005 Award Presentation	