

MAJOR SPORTS EVENTS COMMITTEE

MSEC Members' Visit to Shanghai

PURPOSE

This paper reports on the visit by members of the Major Sports Events Committee (MSEC) to Shanghai, for members' reference.

BACKGROUND

2. Upon the invitation of the Shanghai Municipal Government and the Shanghai Sports General Administration, the Secretariat of MSEC has organized a 11-member delegation comprising eight members of the Major Sports Events Committee together with staff members from the Home Affairs Bureau and the Leisure and Cultural Services Department for visiting the 2005 Shanghai Golden Prix and the Shanghai Qizhong Tennis Centre from 17 to 18 September 2005. A report of the visit is at Annex.

OBSERVATIONS

3. Through this activity, we aimed at viewing and learning from the first-ever high-level international athletic event hosted in the Mainland and visiting the major sports facilities with a view to enhancing sports exchanges between Hong Kong and the Mainland. Members participating in the visit considered it very worthwhile and useful. They could gain first-hand information about the approach adopted by the Municipality in organizing major events and benefit from the Mainland's experience in developing and managing the venues for such large-scale events. This is conducive to boosting the development of major sports events in Hong Kong.

4. Since the visit can achieve the expected outcomes and objectives, members of the delegation proposed that similar activities be organized again in the future so that the Committee could have a deep understanding of the approach adopted by cities in the Mainland or overseas in promoting major sports events, as useful references to further heighten the level of major sports events in Hong Kong.

ADVICE SOUGHT

5. Members are invited to note the report of the visit to sports event and facilities in Shanghai at Annex.

Secretariat, Major Sports Events Committee
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