

Progress on the Implementation of the Recommendations of the Sports Policy Review

Recommendations	Progress	Future Plan
Promoting Public Participation in Sports		
<ul style="list-style-type: none"> To expand the network of the community sports clubs and make them more appealing to people of all ages and levels of ability. 	<ul style="list-style-type: none"> <u>In progress.</u> The Community Sports Committee (CSC) has started discussion on the concept of inviting National Sports Associations (NSA) to collaborate with Government in the management and operations of certain purpose-built sports venues. The sports club model can be further explored in this context. 	<ul style="list-style-type: none"> CSC will continue to deliberate on this area with a view to formulating recommendations for consideration by the Sports Commission (SC).
<ul style="list-style-type: none"> To take a more client-oriented and innovative approach in the planning, design and management of public sports venues which could be enhanced to serve as a social hub for users, and in doing so, attract more repeat users and help promote sport and healthy lifestyle more effectively. 	<ul style="list-style-type: none"> <u>In progress.</u> Some CSC members have visited a private fitness club during an exchange visit programme to Beijing in May 2005. The visit enables CSC members to gain first hand experience in the management of privately run sports venues, and would provide useful insight in CSC's deliberation in advising on this subject. 	<ul style="list-style-type: none"> CSC will continue to facilitate exchange between the private sector and Government to introduce a more client-oriented and innovative approach in the planning, design and management of public sports venues. Suitable speakers from the private sector may be invited to give presentations at CSC on the practice in sports venue management.

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<ul style="list-style-type: none"> To develop more attractive and accessible public sports programmes, and to take more pro-active approach in the organization of promotional campaigns and activities in order to draw more people into sport. 	<ul style="list-style-type: none"> <u>In progress.</u> The CSC has conducted an overview of initiatives by LCSD in promoting community sports activities. CSC has also discussed regularly with LCSD on issues relating to improving the utilization of recreational facilities, including proper management of swimming lanes and fitness centres. 	<ul style="list-style-type: none"> The CSC would collaborate with the Summer Youth Programme Committee in introducing a sports theme in the SYP for 2006. A fitness test for the community will be launched in 2005. The data collected could provide insights on the design and prioritization of new sports programmes to encourage community participation in sports.
<ul style="list-style-type: none"> To provide funding for organizing more major international events. 	<ul style="list-style-type: none"> <u>Completed.</u> Upon launching the “M” mark system and support packages for major sports events on 12 November 2004 by the Major Sports Events Committee (MSEC), SC had subsequently approved the MSEC’s recommendation in setting up a trust fund of HK\$30 million from the Arts and Sports Development Fund (ASDF) to provide interest-free loans, matching fund and direct grant for sustainable, market-oriented and potentially self-financed “M” mark events applications recommended by the MSEC on 1 February 2005. 	<ul style="list-style-type: none"> A Core Sponsor Group would be established to attract and invite the commercial sectors’ contribution and support for “M” mark events and encourage them to become corporate partners for NSAs in order to generate more sustainable, market-oriented and self-financed “M” mark events on Hong Kong’s sporting calendar. The Inaugural Major Sports Events Award Presentation cum Core Sponsor Group Launching Ceremony would be organized by the MSEC in February 2006.

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<ul style="list-style-type: none"> To establish an “Event Fund” to support the hosting of international sports events in Hong Kong. 	<ul style="list-style-type: none"> <u>Completed.</u> An amount of \$30 million has been earmarked under the Arts and Sports Development Fund to support the hosting of international sports events in Hong Kong. 	
More Sport for Students		
<ul style="list-style-type: none"> To encourage schools to adopt a more focused approach for sport and allocate an appropriate part of their curriculum time to the Physical Education Key Learning Area. Education and Manpower Bureau should continue to assist schools in making funding applications for school sports activities. 	<ul style="list-style-type: none"> <u>In progress.</u> The Student Sports Activities Coordinating Sub-Committee under CSC convened a meeting in December 2004 to discuss the impact of the education reform and the new senior secondary curriculum on the students sports programme and have made the following recommendations to the Education and Manpower Bureau: <ul style="list-style-type: none"> (i) Physical education should consist of not less than 5% of total lesson time; and (ii) to retain “Physical Education & Health” as a subject of Liberal Studies. 	<ul style="list-style-type: none"> The Committee will continue to liaise with the education sector to sustain efforts and seek further improvements in the promotion and facilitation of students to participate in sports.
<ul style="list-style-type: none"> To expand the School Sports Programme (SSP). An SSP 	<ul style="list-style-type: none"> <u>In progress.</u> Four subsidiary programmes under SSP, namely Sports 	<ul style="list-style-type: none"> To organize 6,500 projects with 480,000 students from 900 schools in

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<p>Resource Centre could be provided to offer Internet-related information and reference materials for use by schools.</p>	<p>Education, Easy Sport, Sport Captain and Outreach Coaching were implemented in 2001. The subsidiary programmes have been expanded to include Joint School Training and Badges Award Scheme, in 2004/05.</p> <ul style="list-style-type: none"> • In 2004/05, 6,324 programmes were conducted for 472,751 students from 875 schools. • A webpage on SSP has been created as resource centre. The following reference and information have been uploaded for use by schools: <p>A. <u>Information</u></p> <ul style="list-style-type: none"> - Contents of the six subsidiary programmes; - Highlights of the new programmes of the coming year; - Results of various SSP sport competitions held within the year; and - Handbook of the Badges Award Scheme for 16 sports. 	<p>2005/06.</p> <ul style="list-style-type: none"> • To enhance the content of the webpage by uploading: <ul style="list-style-type: none"> - Photos of the SSP activities and the Easy Sport handbook. - Content of the sports talks and exhibitions including material about the topics on Benefits of Sports, Sports and Nutrition, Sports and Health, Sports and Injury, Sports and Stress Management, Sports and Multiple Intelligence Development, Sports and Self-efficacy, Sports and Weight Management, Olympism and 2009 East Asian Game. - More video highlight on Easy Sport and Outreach Coaching Programmes.

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	<p>B. Educational</p> <ul style="list-style-type: none"> - The video highlight of 10 Easy Sport Programmes. 	
<ul style="list-style-type: none"> • To establish a Student Sport Coordinating Committee so as to set out a broad, integrated framework for participation in student sport from primary one to tertiary level. 	<ul style="list-style-type: none"> • <u>Completed.</u> The Student Sports Activities Coordinating Sub-Committee under the Community Sports Committee was formed in February 2004. 	<ul style="list-style-type: none"> • The Student Sports Activities Coordinating Sub-Committee has invited LCSD to conduct a comprehensive survey of sports activities/services organised by Government and the community for students. • The Committee will work on developing the concept of "One Sport For Each Student" and its mode of delivery. It will also work closely with the Education and Manpower Bureau and the education sector to further enhance physical education in the school curriculums.

Planning, Design and Management of Public Sports Venues

<ul style="list-style-type: none"> To adopt a more strategic, client-oriented and innovative approach in the planning, design and management of public facilities, taking into account public preferences, trends and popularity of different types of sports. 	<ul style="list-style-type: none"> <u>In progress.</u> CSC has considered a proposal from LCSD on the conversion of low-utilized venues to other more popular sports facilities. 	<ul style="list-style-type: none"> CSC would continue to work with LCSD to identify latest trends and preference of the community for sports facilities, and make recommendations in respect of future facilities.
<ul style="list-style-type: none"> To promote greater involvement of the private sector in the planning and management of public sports facilities, including the testing out of the "Design-Build-Operate" mode of delivery, in order to have more diverse facilities. 	<ul style="list-style-type: none"> In progress. We are implementing public works recreation projects, namely, "Tseung Kwan O Sports Ground", "Hin Tin Public Swimming Pool Phase II", "District Open Space in Area 35, Tsuen Wan, Phase II", "District Open Space Area Fanling / Sheung Shui", and "District Open Space in Area 2, Tung Chung" using "Design and Build " mode. Separately, we are also exploring implementing two sports venues, namely the "Ice Sports Centre, Bowling Centre and Town Park in Area 45, Tseung Kwan O" and "Kwun Tong Leisure and Civic Centre" using "private sector financing" mode. 	<ul style="list-style-type: none"> In the light of the experience gained, we will continue to explore opportunities to involve private sector in the provision and management of sports and recreation venues.

	<p>LCSD has also outsourced the management functions of some of the sports venues.</p>	
<ul style="list-style-type: none"> • To conduct technical and financial feasibility studies for a proposed new stadium with 50,000 seats in South East Kowloon and a new multi-purpose indoor arena with 5,000 – 10,000 seats in Lai Chi Lok and West Kowloon. 	<ul style="list-style-type: none"> • <u>Partially completed.</u> A preliminary technical feasibility study for a multi-purpose stadium in South East Kowloon has been conducted in 2003. 	<ul style="list-style-type: none"> • We are conducting a separate consultancy study to reaffirm the need for a stadium, and if so, the location, site and scope of the facility. Subject to further consideration by the Policy Committee, we intend to conduct a further consultancy study on the financing options and operating modes for the proposed stadium. • We will separately look into the need for and scope of an additional multi-purpose indoor arena in West Kowloon.

Better Prospects for High Performance Sport

<ul style="list-style-type: none"> To draw up a more structured “athletes plan” to provide better support for full-time athletes with regard to financial, educational and career guidance. 	<ul style="list-style-type: none"> <u>In progress.</u> The Support to Elite Athletes Sub-Committee (SEASC) set up in August 2004 under the Elite Sports Committee (ESC) has initiated discussion on this subject. A conceptual framework for a comprehensive support to Hong Kong’s elite athletes has been worked out with proposals to be taken to improve the support to elite athletes. 	<ul style="list-style-type: none"> The SEASC / ESC will continue discussion and follow up on proposed measures with a view to developing a more comprehensive support system for elite athletes.
<ul style="list-style-type: none"> To strengthen links between Hong Kong Sports Institute (HKSI) coaches and the National Sports Associations (NSAs) by considering an arrangement whereby an agreement is to be signed between HKSI and NSAs at the beginning of each year to spell out the targets and responsibilities for the sport concerned. Regular reviews are to be carried out to monitor progress and results. 	<ul style="list-style-type: none"> <u>In progress.</u> The Selection and Evaluation of Elite Sports Committee (SEESC) has initiated discussion on this subject. A “Business Plan” approach was devised for determining the resources to be allocated to the HKSI for supporting the development of elite sports. The aim is that that the three parties i.e. HKSI management, head coaches and NSAs will collaborate in formulating business plans and budgets amongst individual elite sports. 	<ul style="list-style-type: none"> The SEESC will continue to look into the new funding approach.

<ul style="list-style-type: none"> • To improve the existing provision of high level training bases for the top athletes by upgrading the HKSI and to adopt a more strategic approach in the provision and use of LCSD sports venues and sports facilities in universities/tertiary institutions to better meet the needs of elite athletes. 	<ul style="list-style-type: none"> • <u>In progress.</u> The existing provision and requirement for individual elite sport was ascertained during the discussion on the overall reprovisioning framework with NSAs and head coaches. Consensus has been reached for making some of the LCSD sports venues available for training of elite and development squads of individual sports during the reprovisioning period. 	<ul style="list-style-type: none"> • A Joint Task Force was established recently on the long-term development planning of the HKSI with an aim to make an overall review and recommendations on the provision of the facilities in HKSI and the need for new facilities elsewhere. Arrangements on using LCSD venues for elite sports training and development would be further discussed by the Joint Task Force.
<ul style="list-style-type: none"> • To invest more resources in developing team sports such as to allow team sports NSAs and clubs to have access to adequate training facilities. 	<ul style="list-style-type: none"> • <u>In progress.</u> CSC has initiated discussion on promoting community participation and collaboration with NSA and other local sports body in the management and cooperation of sports venues. • The recent initiative to assist the HKFA in setting up a football academy at the Tseung Kwan O landfill site is another example of our effort in supporting development of team sports. 	<ul style="list-style-type: none"> • To continue to explore measures that facilitate development of team sports in Hong Kong.

<ul style="list-style-type: none"> To enhance ties with the Mainland to provide more exchange of training opportunities and admission of talented sports professionals in the field of sports science and coaching. 	<ul style="list-style-type: none"> <u>Completed.</u> ESC had had a discussion on the proposed objectives, scope and guiding principles for facilitating the exchange programme of sports talents and professionals with Mainland in an organized and regulated manner. The local sports community had expressed strong reaction to the proposal. 	<ul style="list-style-type: none"> The HKSAR Government has, since 2003, signed agreements or memoranda on sport exchange and cooperation with different authorities in Mainland. Local NSAs and sports organization may continue initiate and implement their sport exchange programme with their counterparts in Mainland through the established mechanism.
Creating a More Clearly Defined and Effective Administrative Structure for Sport		
<ul style="list-style-type: none"> To set up a Sports Commission with responsibility for strategic policy planning and overall coordination, dissolve the SDB and entrust elite sports training to a reconstituted HKSI. 	<ul style="list-style-type: none"> <u>Completed.</u> The SDB was dissolved in October 2005. The Hong Kong Sports Institute Limited was formed in October 2004. The Sports Commission was established on 1 January 2005; three Committees have also been formed under the Commission to deal specifically with matters related to community sports, elite sports and major sports events. 	

Review of Public Funding for Sports		
<ul style="list-style-type: none"> To review the mechanism and criteria in subventing NSAs with a view to ensuring a fairer allocation of resources. 	<ul style="list-style-type: none"> <u>In progress.</u> 	<ul style="list-style-type: none"> Review is underway to modify the subvention scheme on a performance-based model, to be held against development goals and performance achievements.
<ul style="list-style-type: none"> To evaluate the choice and number of “Focus” sports in the elite training programmes with a view to optimizing the effectiveness of the resources put into the programmes. 	<ul style="list-style-type: none"> <u>Completed.</u> The Selection and Evaluation of Elite Sports Sub-Committee had discussed and the ESC agreed to adopt new selection criteria for the sports to be supported under HKSI Elite Vote in the next funding cycle 2005-2009. 	
<ul style="list-style-type: none"> To have a single funding body for sport and simplify procedural requirements. 	<ul style="list-style-type: none"> <u>Completed.</u> In April 2004, a Sports Funding Office was set up to provide one-stop funding service to sports organizations through the Sports Subvention Scheme. Funding to sports organizations is formalized by a Subvention Agreement detailing the obligations and accountability, with flexibility for virement of funds. 	<ul style="list-style-type: none"> With the experience gained in the past years, review will be made to further streamline and simplify the procedural requirement.

<ul style="list-style-type: none"> • Where necessary, to re-balance and redeploy within the current global recurrent allocation of \$2.43 billion for sport and recreation to ensure a more efficient allocation of resources. 	<ul style="list-style-type: none"> • <u>In progress.</u> The Sports Commission has taken an overview of the resources provision on sports services as well as the funding mechanism in support development. 	<ul style="list-style-type: none"> • The Commission will continue to hold in depth discussion on the resource allocation with a view to arriving at recommendation on the priority and focus, as well as to ensure a more efficient allocation of resources to address the needs for sports development in Hong Kong.
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Other outstanding issues to be addressed

The following recommendations will be further examined by the three Committees and the Commission: -

- To explore the need for providing full-time coaches at the Hong Kong Sports Institute (HKSI) to facilitate the training of disabled athletes or funding support to relevant sports governing organisations (NSAs) for employment of full-time coaches which are not available now.
- To provide better ancillary facilities such as carparks, specialist equipment storage, sufficient shower and toilet facilities for the training of squads of disabled athletes when planning and designing new public sports venues.
- To encourage wider public recognition of the achievements of disabled athletes.
- To meet the demand for newly-popular sports facilities, Government should study how best to deliver other venues for "Xtreme Games" (such as skateboarding and in-line-skating), ice sports, motorsports and water-based sports.
- To strengthen sports science and medicine support services to high performance athletes for all NSAs.

- To provide more recognition to students who have excelled in school sports by expanding the current arrangement of admitting secondary school students with good sporting achievements or with good sporting potentials by universities so as to attract more secondary school students to get involved in sports training in schools.
