

MAJOR SPORTS EVENTS COMMITTEE

Hong Kong “M” Mark Sports Event Awards – Progress Report

PURPOSE

This paper invites Members to note the progress of work on the Hong Kong “M” Mark Sports Event Awards (the Awards).

BACKGROUND

2. We previously updated Members on the progress of work on the Awards at the MSEC meeting on 18 February (vide paper MSEC 3/2014).

PROGRESS UPDATE

3. The latest progress on the “M” Mark Awards is as follows –

Nominations

(a) Organisers of the following “M” Mark events have submitted nominations and supplementary information with collateral materials for assessment by the Judging Panel -

- Standard Chartered Hong Kong Marathon 2014
- Longines Hong Kong Masters 2014 (Equestrian)
- Cathay Pacific/HSBC Hong Kong Sevens 2014 (Rugby)

(b) Organisers of the following “M” Mark events have submitted nominations for different categories of award -

- The 7th Hong Kong DanceSport Festival - WDSF GrandSlam Hong Kong 2014
- Hong Kong International Dragon Boat Races 2014

Assessment Meetings

- (c) The 1st Assessment meeting was held on 13 June 2014, and judges reviewed the nominations based on their observations during the events and written submissions prepared by event organisers. All the judges declared their interests and agreed that all information should be kept confidential.
- (d) Two more Assessment meetings will be arranged for the judges to review further “M” Mark events.

Awards Presentation Ceremony

- (e) The 4th meeting of the Working Group on the Awards is scheduled for 14 July to discuss the date, time and venue of the Awards Presentation Ceremony, the guest list and the Souvenir Programme.

Publicity

- (f) The Secretariat will invite “M” Mark event organisers individually to submit nominations for the Awards at least 4 weeks before the commencement of the event.
 - (g) We will publicise the Awards further through LCSD community events booklets, e-newsletters and roving exhibitions.
4. The Secretariat will update Members periodically on progress with the “M” Mark Awards.

ADVICE SOUGHT

5. Members are invited to note the progress to date.

**Major Sports Events Committee Secretariat
June 2014**