## THE 15<sup>th</sup> MEETING OF MAJOR SPORTS EVENTS COMMITTEE

Date: 6 May 2009 (Wednesday)

Time : 3:30 p.m. - 5:30 p.m.

Venue : Conference Room I, Home Affairs Bureau

41 Floor, Revenue Tower

5, Gloucester Road Wanchai, Hong Kong

## **AGENDA**

- **Item 1** Confirmation of the minutes of 14<sup>th</sup> Meeting of Major Sports Events Committee (MSEC)
- **Item 2** Matters arising from the 14<sup>th</sup> Meeting of MSEC
  - (i) Review on "M" Mark System and Support Packages
  - (ii) Modification of the "M" Mark logo
  - (iii) Implementation of the proposed measures to further project the image of the "M" Mark System
- Item 3 Use of TV Episodes to Promote Sports Culture in the Community (MSEC Paper 2/2009)
- Applications from Hong Kong Golf Association for the award of "M" mark status to the UBS Hong Kong Open Championship 09 (MSEC Paper 3/2009)
- Item 5 Issues for Discussion in 2009-11 Term (MSEC Paper 4/2009)
- **Item 6** Any other Business