

**THE 14th MEETING
OF MAJOR SPORTS EVENTS COMMITTEE**

Date : 21 October 2008 (Tuesday)

Time : 3:00 p.m. – 5:30 p.m.

Venue : Conference Room 1, Home Affairs Bureau
41 Floor, Revenue Tower
5, Gloucester Road
Wanchai, Hong Kong

AGENDA

- Item 1** Confirmation of the minutes of 13th Meeting of Major Sports Events Committee (MSEC)
- Item 2** Matters arising from the 13th Meeting of MSEC
- (i) Report on Progress of Review on “M” Mark System and Support Packages
 - (ii) Proposed Measures to Further Project the Image of the “M” Mark System
- Item 3** Modification of the logo of “M” Mark System
- Item 4** Evaluation on the 3rd TV series of “ Glamour of Sport: Chinese Heritage”
- Item 5** Verbal report by the Vetting Panel of MSEC
- Item 6** Verbal report on the planning of the proposed Multi-purpose Stadium Complex in Kai Tak
- Item 7** Any other business
- Briefing by the Information Services Department on review of Brand Hong Kong