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### Replies to supplementary questions raised by Legislative Council Members in examining the Estimates of Expenditure 2025-26

Director of Bureau : Secretary for Culture, Sports and Tourism

Session No. : 17

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**CONTROLLING OFFICER'S REPLY**

**S-CSTB001**

**(Question Serial No. S065)**

Head: (132) Government Secretariat : Culture, Sports and Tourism Bureau

Subhead (No. & title): ()

Programme: (6) Travel and Tourism

Controlling Officer: Permanent Secretary for Culture, Sports and Tourism (Ms Vivian SUM)

Director of Bureau: Secretary for Culture, Sports and Tourism

Question:

1. What is the estimated expenditure involved in the commissioning of the internationally recognised halal travel promotion company? In which part of the annual estimates for the Hong Kong Tourism Board is the expenditure included? Has the series of work carried out by the travel promotion company brought economic benefits to Hong Kong's tourism?
2. Apart from the Muslim-friendly tourism facilities, has the Administration set any key performance indicators (e.g. anticipated growth rate of Middle Eastern tourists and target per capita spending) for this financial year? If so, what are the details?
3. For the 55 hotels, 5 attractions and MICE venues obtained the ratings from CrescentRating as stated in the Administration's reply, what actually is the current proportion of Muslim tourists they have received? Can CrescentRating effectively attract Middle Eastern tourists? To avoid rating just for the sake of rating, it is necessary to ensure that "Muslim-friendly" tourism facilities are directly related to the purpose of attracting tourists from the Middle East.
4. What is the estimated amount for the "Muslim-friendly" project? How will it be allocated among various items?
5. What were the specific expenditures on the promotional work carried out for the "Muslim-friendly" project in 2024-2025?

Asked by: Hon CHAN Man-ki, Maggie

Reply:

To enhance Hong Kong's image as a Muslim-friendly tourist destination and attract Muslim visitors to the city in a bid to generate economic benefits, the Hong Kong Tourism Board (HKTb) has, since 2024, been collaborating with the internationally recognised halal travel promotion company, CrescentRating, and the local halal certification authority, the Incorporated Trustees of the Islamic Community Fund of Hong Kong (Board of Trustees, BOT), in promoting the accreditation or rating of restaurants, hotels, attractions, and meetings, incentive travels, conventions and exhibitions (MICE) venues.



To ensure adequate information available to visitors, HKTb leverages different channels to promote the latest Muslim-friendly facilities in Muslim source markets with the aim of attracting Muslim visitors to Hong Kong. Among these efforts, a webpage dedicated to Muslim visitors has been launched on HKTb's platform DiscoverHongKong. It clearly shows the information of hotels, attractions, and MICE venues which have obtained the ratings from CrescentRating and lists in detail restaurants with certification from BOT. It also consolidates travel information on food, accommodation, prayer facilities, local culture and activities suitable for Muslim visitors. The dedicated webpage is available in 4 languages, namely English, Bahasa Malaysia, Bahasa Indonesian and Arabic, and the contents are constantly updated with the latest information to ensure that visitors and the trade can keep abreast of Hong Kong's latest offerings.

According to the 2024 Global Muslim Travel Index (GMTI) report, which analysed over 140 tourist destinations across the world to assess their preparedness to accommodate halal- and Muslim-friendly travellers, Hong Kong ranked fourth globally among non-Muslim tourist destinations, after Singapore, the United Kingdom and Taiwan.

While the effectiveness of the performance of HKTb cannot be assessed entirely in quantifiable terms, the Government and HKTb have set the following 5 indicators every year:

- (1) visitor arrivals;
- (2) tourism expenditure associated with inbound tourism;
- (3) per capita expenditure of overnight visitor;
- (4) length of stay of overnight visitors; and
- (5) satisfaction of overnight visitors.

HKTb has earmarked \$297 million in the 2025-26 financial year for developing diversified visitor source markets. Various measures for establishing Hong Kong as a "Muslim-friendly" tourist destination have been subsumed in the relevant budget and can hardly be quantified separately.

- End -



**CONTROLLING OFFICER'S REPLY**

**S-CSTB002**

**(Question Serial No. S066)**

Head: (132) Government Secretariat : Culture, Sports and Tourism Bureau

Subhead (No. & title): ()

Programme: (6) Travel and Tourism

Controlling Officer: Permanent Secretary for Culture, Sports and Tourism (Ms Vivian SUM)

Director of Bureau: Secretary for Culture, Sports and Tourism

Question:

1. As mentioned in the Bureau's reply, a series of promotional activities under the theme of panda tourism was organised. What is the actual expenditure on the series of large-scale activities? In addition, what are the benefits brought to Hong Kong and whether data are available?
2. Regarding the launch of the "Giant Panda Special Page" mentioned in the Bureau's reply, are details about estimated expenditure and usage data relating to the webpage available? If sufficient promotion is ensured as reflected in the number of viewers, view rate, exposure etc. in relation to the webpage, how effective is the promotion on panda tourism in terms of practical information disseminated?
3. The reply mentioned that "the Culture, Sports and Tourism Bureau (CSTB) actively promotes the development of island tourism, horse-racing tourism and panda tourism in joint effort with the Hong Kong Tourism Board (HKTb), relevant government bureaux/departments, the tourism sector and other relevant stakeholders", but did not provide any details of the estimated expenditure. In this regard, please inform this Committee of the previous expenditure on promoting these tourism events and the estimated expenditure on the same for 2025-26.
4. In respect of the activities mentioned by the Bureau, including the "HELLO PANDAS Carnival", "PANDA GO! FEST HK", pyrotechnic drone show, and the showcase of the "Pandastic Hong Kong. Pandastic Float", please inform this Committee of their expenditures.

Asked by: Hon CHAN Man-ki, Maggie

Reply:



On the promotion of panda tourism, island tourism and horse-racing tourism, supplementary information from the Culture, Sports and Tourism Bureau (CSTB) is as follows:

Regarding the promotion of panda tourism, the activities and promotions relating to giant pandas organised by the Government, the Hong Kong Tourism Board (HKTb), and Ocean Park have created social atmosphere and conditions for various trades and industries, encouraging them to explore and seize business opportunities. As of April 2025, HKTb's social media campaign promoting giant pandas has reached 65 million people with a total of 21 million views. HKTb has been actively promoting the dedicated one-stop "Giant Panda Special Page" and related social media content to both local and overseas visitors, further enhancing its exposure and influence. HKTb has also collaborated with iPanda, a website under the China Central Television, to create a dedicated webpage named "Pandas in Hong Kong". The webpage content includes introduction of the characteristics of the 6 giant pandas in Hong Kong, footage of their daily lives, live streams and fringe activities. iPanda is the world's first 24-hour new media platform featuring live streams of giant pandas, boasting a global fan base of 60 million, with 38 million views originating from the Mainland. As the promotion and publicity work for panda tourism undertaken by CSTB and HKTb has been subsumed into the overall marketing expenditure of HKTb, it is difficult to quantify the relevant expenditures separately. As for events organised by private organisations, such as the "HELLO PANDAS Carnival", the "PANDA GO! FEST HK" and the first pyrotechnic drone show of its kind staged in Hong Kong, the Government does not have the commercial information about these events.

As regards the work targeted at promoting island tourism in the past, after organising the Yim Tin Tsai Arts Festival, a three-year pilot scheme, from 2019 to 2021, the Tourism Commission (TC) organised the Sai Kung Hoi Arts Festival from 2022 to 2024 and gradually expanded its coverage from Yim Tin Tsai to Sharp Island, Kau Sai Chau and High Island. During the three-year Sai Kung Hoi Arts Festival, there were nearly 230 000 visitors and participants in guided tours and programmes. Around 90% of the visitors and participants were locals and 10% were non-locals. The three-year Arts Festival involved an expenditure of around \$47 million. TC will explore the future modes and direction based on the experience and feedback gained from the Sai Kung Hoi Arts Festival.

In 2025-26, HKTb will allocate \$504 million to promote "+Tourism" experiences as well as uplift diversified experiences and mega events. Promotion of island tourism, horse-racing tourism and panda tourism has been subsumed into the relevant budget mentioned above, and it is difficult to quantify the relevant expenditures separately.

- End -



**CONTROLLING OFFICER'S REPLY**

**S-CSTB003**

**(Question Serial No. S067)**

Head: (132) Government Secretariat : Culture, Sports and Tourism Bureau

Subhead (No. & title): ()

Programme: (2) Creative Industries

Controlling Officer: Permanent Secretary for Culture, Sports and Tourism (Ms Vivian SUM)

Director of Bureau: Secretary for Culture, Sports and Tourism

Question:

1. As mentioned in the reply, “the Cultural and Creative Industries Development Agency (CCIDA) will continue to fund around 50 projects annually in the 7 creative sectors other than film through the CreateSmart Initiative (CSI)”. Will the Government inform this Committee of the total estimate for 2025-26 under CSI? Among the funding for around 50 projects annually in the 7 creative sectors other than film, what are the estimated expenditures on these projects respectively? If there is allocation by project, please provide the budget proportion in relation to the respective sectors.

2. As mentioned in the reply, “over the next 5 years starting from 2025, CCIDA will support creators and producers of cultural intellectual property (IP) in driving more than 30 cultural IP projects cumulatively”. Will the Government inform this Committee of the budget allocation for 2025-26?

3. As mentioned in the reply, “CCIDA will actively collaborate with international cultural and creative institutions to promote, fund, and lead industry participation in design events around the world.” Will the Government inform this Committee of the estimated expenditure in such regard?

Asked by: Hon CHAN Man-ki, Maggie

Reply:

1 & 3. The estimated expenditure of approximately \$810 million for 2025-26 under the CreateSmart Initiative (“CSI”) will be used for promoting the development of the 7 creative industries other than film, which includes funding around 50 projects annually for the industries to nurture talent, facilitate start-ups, explore markets, foster a creative atmosphere in the community and promote cross-sectoral and cross-genre



collaboration. We also provide dedicated funding for the Hong Kong Design Centre and the Hong Kong Trade Development Council to carry out activities to promote design development in Hong Kong and nurture talent, thereby facilitating the local creative industries in expanding their markets. The Cultural and Creative Industries Development Agency will continue to collaborate with international cultural and creative institutions to promote, fund and lead industry participation in design events around the world through CSI, including the Maison&Objet held in Paris, France in January 2025, and the Milan Design Week held in Milan, Italy in April 2025. The projects to be funded under CSI and their funding amounts in the coming year will be subject to the content of individual applications and the projects to be approved.

2. In the coming 5 years, we will support more cultural IP projects through CSI, with the number of projects expected to increase gradually year by year from 4 in 2025 to more than 30 cumulatively by 2029. The funding amount for each project will depend on its type, content, and scale.

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**CONTROLLING OFFICER'S REPLY**

**S-CSTB004**

**(Question Serial No. S068)**

Head: (132) Government Secretariat : Culture, Sports and Tourism Bureau

Subhead (No. & title): ()

Programme: (3) Sports and Recreation

Controlling Officer: Permanent Secretary for Culture, Sports and Tourism (Ms Vivian SUM)

Director of Bureau: Secretary for Culture, Sports and Tourism

Question:

As mentioned in the reply, the Government will continue to support the “M” Mark System and Support Packages through the Arts and Sport Development Fund (Sports Portion), and will adopt a more strategic approach in continuously attracting sports events which can bring significant economic benefits to Hong Kong, such as LIV Golf, which has been held in Hong Kong for 2 consecutive years. In this connection, please inform this Committee of:

1. the amounts allocated to the “M” Mark System in the past year’s estimate of the Fund;
2. the planned annual estimates of the Fund for the “M” Mark System going forward;
3. the amounts of funding provided by the Fund to LIV Golf over the past 2 years; and
4. the planned annual estimates of the Fund for LIV Golf going forward.

Asked by: Hon CHAN Man-ki, Maggie

Reply:

1. to 2.

The Government is committed to promoting Hong Kong as a centre for major international sports events and has introduced the “M” Mark System to support the hosting of major international sports events in Hong Kong through provision of matching grant and direct grants. In 2024-25, the total funding for “M” Mark events provided under the Arts and Sport Development Fund (Sports Portion) amounted to approximately \$85.5 million (including direct grant and grants for venue and/or marketing) whereas the total matching grant for “M” Mark events provided under the Major Sports Events Matching Grant Scheme amounted to approximately \$284 million.

In 2025-26, we will continue to support the “M” Mark System through the Arts and Sport Development Fund (Sports Portion). We expect to provide funding support by means of matching grant and direct grants for about 20 large-scale international sports events to take



place in Hong Kong. As the applications are still under processing, details of the funding amounts are currently not available.

3. to 4.

Over the past 2 years, LIV Golf Hong Kong has received direct grants (including grants for venue and marketing) amounted to \$2 million under the Arts and Sport Development Fund (Sports Portion) as well as matching grant amounted to \$30 million under the Major Sports Events Matching Grant Scheme. As we have not yet received an application from LIV Golf Hong Kong for 2025-26, details of the funding amounts are currently not available.

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**CONTROLLING OFFICER'S REPLY**

**S-CSTB005**

**(Question Serial No. S069)**

Head: (132) Government Secretariat : Culture, Sports and Tourism Bureau

Subhead (No. & title): ()

Programme: (3) Sports and Recreation

Controlling Officer: Permanent Secretary for Culture, Sports and Tourism (Ms Vivian SUM)

Director of Bureau: Secretary for Justice, Secretary for Culture, Sports and Tourism

Question:

As mentioned in the reply, "To propel the work of launching a pilot scheme on sports dispute resolution (pilot scheme) in full steam, the Advisory Committee on Sports Dispute Resolution which is chaired by the Deputy Secretary for Justice was formed in January 2025".

1. What is the estimate for the pilot scheme on sports dispute resolution in 2025-26? How will the funding be allocated?
2. Will the pilot scheme be publicised and promoted to the international community? What is the estimate involved?

Asked by: Hon CHAN Man-ki, Maggie

Reply:

The Government is actively considering the feedback from different sectors of the community regarding the pilot scheme on sports dispute resolution (pilot scheme), with a view to formulating a specific mechanism for the pilot scheme and making publicity arrangements. The Department of Justice is also exploring the provision of funding support to the pilot scheme as appropriate and will announce the relevant details in due course. The estimated expenditures on operating costs, funding support and publicity are contingent on the overall arrangements for the pilot scheme. Relevant figures are currently not available.

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**CONTROLLING OFFICER'S REPLY**

**S-CSTB006**

**(Question Serial No. S070)**

Head: (132) Government Secretariat : Culture, Sports and Tourism Bureau

Subhead (No. & title): ()

Programme: (6) Travel and Tourism

Controlling Officer: Permanent Secretary for Culture, Sports and Tourism (Ms Vivian SUM)

Director of Bureau: Secretary for Culture, Sports and Tourism

Question:

As mentioned in the reply, “the Tourism Commission, in collaboration with the Agriculture, Fisheries and Conservation Department (AFCD), has been taking forward the Enhancement of Hiking Trails (the Project) since 2018 to enhance the tourism supporting facilities of 20 hiking trails in country parks which are popular and with tourism potential. The Project covers hiking trails relating to war history, namely Lion Rock Historic Walk, Shing Mun War Relics Trail and Luk Keng War Relics Trail.”

1. Will the Government inform this Committee of the specific details about the 2025-26 estimates in connection with the Enhancement of Hiking Trails (relating to war history) and the Hong Kong Museum of the War of Resistance and Coastal Defence?
2. What are the projects and estimates of expenditure relating to the overall promotion of red tourism in Hong Kong in 2025-26?

Asked by: Hon CHAN Man-ki, Maggie

Reply:

The Tourism Commission, in collaboration with the Agriculture, Fisheries and Conservation Department, has been taking forward the “Enhancement of Hiking Trails - Phase II” (the Project) from 2021-22 to 2025-26, to enhance the tourism supporting facilities of 10 hiking trails in country parks which are popular and with tourism potential. The Project covers hiking trails relating to war history, namely Lion Rock Historic Walk, Shing Mun War Relics Trail and Luk Keng War Relics Trail. The funding for the Project is \$55 million for 5 years. As the enhancement works of the 10 hiking trails under the Project have been implemented in tandem with one another, a separate breakdown of the estimates for the enhancement works of individual hiking trails relating to war history is not available. The publicity and



promotion work in respect of these hiking trails is absorbed by existing resources, and therefore no breakdown of figures is available.

In addition, the estimated recurrent expenditure (excluding staff salaries) of the Chinese Culture Promotion Office and its Hong Kong Museum of the War of Resistance and Coastal Defence is \$51.97 million in 2025-26.

Regarding the proposal of developing historical and heritage trails related to the War of Resistance and modern historical events, the Leisure and Cultural Services Department will co-operate with relevant departments in taking forward their plans and provide information on the historical background of relevant historical sites to enrich the content. Such work is absorbed by existing resources.

- End -



**CONTROLLING OFFICER'S REPLY**

**S-CSTB007**

**(Question Serial No. S071)**

Head: (132) Government Secretariat : Culture, Sports and Tourism Bureau

Subhead (No. & title): ()

Programme: (6) Travel and Tourism, (7) Subvention: Hong Kong Tourism Board

Controlling Officer: Permanent Secretary for Culture, Sports and Tourism (Ms Vivian SUM)

Director of Bureau: Secretary for Culture, Sports and Tourism

Question:

1. The Hong Kong Tourism Board publicises and promotes Hong Kong's tourism in Muslim visitor source markets through various approaches and channels. Please advise on its liaison work with these source markets and the local travel trade, especially in facilitating the entry of visitors from the Middle East and ASEAN, the tourism products to be offered and the estimated number of visitors to Hong Kong.
2. There are currently 4 prayer rooms at the Hong Kong International Airport for common use by followers of the 6 major religions. It has been learnt that the Airport Authority will make changes to the prayer rooms to cater for the needs of Muslim locals and visitors. Please advise on the latest situation and the progress.

Asked by: Hon CHENG Wing-shun, Vincent

Reply:

To encourage the travel trade to enhance Muslim-friendly tourism facilities, the Hong Kong Tourism Board (HKTb) has commissioned the internationally recognised halal travel promotion company CrescentRating since 2024 to carry out a series of work to study how Hong Kong can further enhance its tourism facilities that are "Muslim-friendly", and assess local hotels, attractions and meetings, incentive travels, conventions and exhibitions (MICE) venues based on categories and standards on par with international benchmarks while taking into account Hong Kong's actual situation. As at mid-March this year, 55 hotels, 5 attractions and MICE venues have successfully applied for and obtained the ratings from CrescentRating.

In terms of training, HKTb organised large-scale briefing sessions and training seminars for tourism industry partners in June and December 2024 respectively to help them understand the needs of Muslim visitors, while encouraging and guiding them to enhance their Muslim-friendly facilities. To enhance the capabilities of frontline tourism practitioners in receiving Muslim visitors, HKTb is developing a series of new training materials to familiarise tourism



practitioners with the culture and lifestyle of Muslims, with a view to strengthening their knowledge of receiving visitors from different cultural backgrounds.

To connect the Muslim market with the local travel trade, HKTb led a delegation with more than 30 representatives of the Hong Kong travel trade, including travel agents, attractions and hotels, to Dubai in May 2024 to participate in the Arabian Travel Market, a large-scale annual international travel trade show in the Middle East. The delegation networked with the travel trade in the Middle East and discussed opportunities of partnership. HKTb set up a Hong Kong Pavilion at the event venue to showcase the city's novel tourism offerings and experiences, so that the travel trade in the Middle East gained a better understanding of tourism in Hong Kong. In addition, HKTb signed 2 partnership memoranda of understanding in Dubai with Emirates Airlines, a major airline in the Middle East, and Dnata Travel Group, a leading online travel agent, respectively last year, with a view to jointly promoting Hong Kong as an ideal tourist destination for the Middle East market through closer exchanges and partnership going forward. HKTb will once again lead the local travel trade to participate in the Arabian Travel Market at the end of April this year, as a sustained effort to facilitate the trade in connecting with their counterparts for exploring business opportunities in the Middle East region. HKTb also plans to collaborate with major media companies and online travel agents in the Middle East market to showcase novel tourism offerings and experiences in Hong Kong and jointly promote Hong Kong as an ideal tourist destination for the Middle East market.

Furthermore, in February this year, HKTb hosted a familiarisation trip for Muslim travel trade representatives from the Southeast Asian visitor source markets, during which more than 20 Muslim travel trade representatives from Singapore, Malaysia and Indonesia visited Hong Kong for 4 days to see for themselves and experience in person Hong Kong's latest Muslim-friendly tourism facilities and offerings. They visited various hotels that have received Muslim-friendly rating from CrescentRating, an internationally recognised Muslim tourism promotion company, to check out their accommodation facilities and catering services. They have also tried halal-certified authentic quality Chinese cuisines, crab roe noodles, Hong Kong-made handmade cookies and Hong Kong-style dim sum, experiencing the gastronomic delights in Hong Kong.

To cater for the needs of tourists with different religious backgrounds, the Hong Kong International Airport is equipped with 4 prayer rooms in the restricted area and public spaces. The Airport Authority Hong Kong (AAHK) has carried out enhancement works on the prayer rooms in recent years to provide foot cleaning basins and directional signs (QIBLA) indicating the direction of worship. AAHK consulted the 6 religious leaders of Hong Kong in November 2024 on proposals to further enhance the prayer rooms. The preliminary plan is to set up partitions in some of the prayer rooms and provide an additional prayer room on the arrivals level to meet the different needs of tourists. The facilities are expected to be implemented in phases in 2025-26.

- End -



**CONTROLLING OFFICER'S REPLY**

**S-CSTB008**

**(Question Serial No. S064)**

Head: (132) Government Secretariat : Culture, Sports and Tourism Bureau

Subhead (No. & title): (-)

Programme: (7) Subvention: Hong Kong Tourism Board

Controlling Officer: Permanent Secretary for Culture, Sports and Tourism (Ms Vivian SUM)

Director of Bureau: Secretary for Culture, Sports and Tourism

Question:

- To pursue the concept of “tourism is everywhere” and implement the Development Blueprint for Hong Kong’s Tourism Industry 2.0, the Government has allocated a provision of \$1.235 billion to the Hong Kong Tourism Board. What is the exact amount of the provision allocated for enhancing the DiscoverHongKong platform?
- Apart from the number of website views, will the Government consider setting more diversified performance indicators such as usage of the system, satisfaction level of users and visitors’ average length of stay in Hong Kong, for a more comprehensive performance evaluation of the new system?
- As the Live Travel Map and the Smart Itinerary Planner systems may involve the collection of massive visitor data, has the Government devised any corresponding mechanism to protect the privacy and security of personal data to ensure the proper keeping of visitors’ personal information?

Asked by: Hon LAM So-wai

Reply:

The Hong Kong Tourism Board (HKTB) has been striving to advance Hong Kong as a smart tourism destination and establish a smart tourism system by utilising various smart technologies and tools, with a view to offering seamless travel experience to visitors and creating new opportunities for the tourism industry. HKTB has earmarked around \$42 million for 2025-26 to enhance the DiscoverHongKong platform and implement on-going maintenance and operation of various systems, including fixed expenses on safeguarding cybersecurity and systems security.

HKTB will, based on the nature of its promotions and events, set different indicators, such as website views, social media reach, global media exposure, participants’ satisfaction,



likelihood to recommend and intention to revisit, to assess their effectiveness. These indicators will cover the effectiveness of the enhanced DiscoverHongKong platform.

HKTB attaches great importance to the collection, holding, processing and use of data. While the Live Travel Map and the Smart Itinerary Planner systems do not proactively collect visitors' personal data, HKTB adopts multiple security measures, including data encryption, access control and regular security audits, to ensure that the data are fully and properly protected against unauthorised access or disclosure.

- End -



**CONTROLLING OFFICER'S REPLY**

**S-CSTB009**

**(Question Serial No. S063)**

Head: (95) Leisure and Cultural Services Department

Subhead (No. & title): ()

Programme: (3) Heritage and Museums

Controlling Officer: Director of Leisure and Cultural Services (Manda CHAN)

Director of Bureau: Secretary for Culture, Sports and Tourism

Question:

Will the Government inform this Committee of the following:

How will the contents of the thematic exhibitions in the two museums complement each other to create synergy? How will the Government link up different activities commemorating the War of Resistance, and motivate citizens and tourists to participate in such activities one after another, so as to give them a more comprehensive understanding of the history of the War of Resistance, and promote patriotism and the ideal of peace? As an example, will the Government distribute finely designed leaflets on the theme of the War of Resistance at the venues of such activities, or design “check-in” cards and provide unique stamps for individual activities so that participants can keep a card bearing different stamped marks as a memento?

Asked by: Hon CHAN Yung

Reply:

The Hong Kong Museum of History under the Leisure and Cultural Services Department (LCSD) is currently liaising closely with the National Museum of China on jointly organising a large-scale thematic exhibition, which will give a comprehensive and holistic account of the Chinese People's War of Resistance Against Japanese Aggression from its beginning to its end, and highlight our country's unyielding spirit of resistance during the War. The Hong Kong Museum of the War of Resistance and Coastal Defence is collaborating with the Guangdong Museum of Revolutionary History to jointly organise another thematic exhibition on the War of Resistance, which will focus on the activities and contributions of the Chinese Communist Party in Guangzhou and Hong Kong during the War of Resistance, as well as the significant role of the East River Column. The curatorial approaches of the two exhibitions will complement each other and work together to deepen the public's understanding and knowledge of the history of the War of Resistance at different levels.

In full support of the Government's overall publicity efforts in relation to the commemoration of the 80th Anniversary of the Victory of the War of Resistance, the Chinese Culture Promotion Office under the LCSD will co-ordinate and leverage the Department's rich



resources related to the history of the War to launch a series of activities to commemorate the Victory of the War of Resistance, so as to give citizens and tourists an insight into the history of the War and the contributions of the martyrs from multiple perspectives, thereby promoting patriotism and the ideal of peace. Information on these activities will be announced in due course to facilitate access and participation by citizens and tourists.

- End -